



Environment & safety



Mithila paints is environment friendly & non flammable and hence no risk of fire.

The finished effect depends entirely on existing conditions, sound surface preparation and *light effects*.

Important

The finished wall surface may have slight color variations from the samples
The practical covering capacity may differ from the theoretical covering capacity.

Features



- Water Resistance.
- Durable and Long Lasting.
- Different Color combinations.
- Fungus and Graffiti Resistance.
- Excellent flexibility and elasticity.
- Excellent resistance against abrasion.
- Can be applied on any mentioned surface.
- Smooth wall surface obtained even on large surfaces.
- Excellent incombustibility / meets fire resistance quality.



Corporate Address

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Texturewala™
playing With Color's



AN ISO 9001 :2008 CERTIFIED COMPANY





PINE (Spray plaster)

Pine is a high V-V acrylic resin based interior smooth putty. Makes wall ready to use for painting finishes. It may be applied on prepared masonry, concrete, plaster, gypsum and wood/ply surfaces.



LILY (Interior Primer)

Lilly primer is specially suited for as a decorative or protective coat on interior surfaces. This superior interior primer is based on modified acrylic emulsion reinforced with pigments and extenders.

It has excellent filling and sealing properties, covers a wide range of irregularities found in new construction site buildings. It tolerate high PH common in new masonry and ensures a uniform look.

It may be applied on prepared masonry, concrete, plaster, gypsum and wood surfaces.



MARIGOLD (Oil bond distemper)

Marigold acrylic distemper is water based interior wall paint. Marigold provides an elegant and rich finish which is high performance based formulation. It is very economical yet durable.



LIFE & STYLE (Washable oil bond distemper)

Life & Style Acrylic Distemper is water based bucket distemper that gives a smooth and beautiful finish to the walls. The highly washable distemper takes care of your regular household stains, keeping your walls as good as new for very long years. Life & Style is based on high opacity, low particle size distribution formula for superior wall finish.



SEASONS SONG (Interior emulsion)

Seasons Song provides high performance properties with the blend of maximum coverage, durability and smooth finish. It has excellent flow, leveling, is sag resistant and gives uniform finish. Seasons Song Emulsion is the perfect way to make a smart upgrade from distempers. It offers the finish of plastic paint, at a cost that is not too different from distemper.



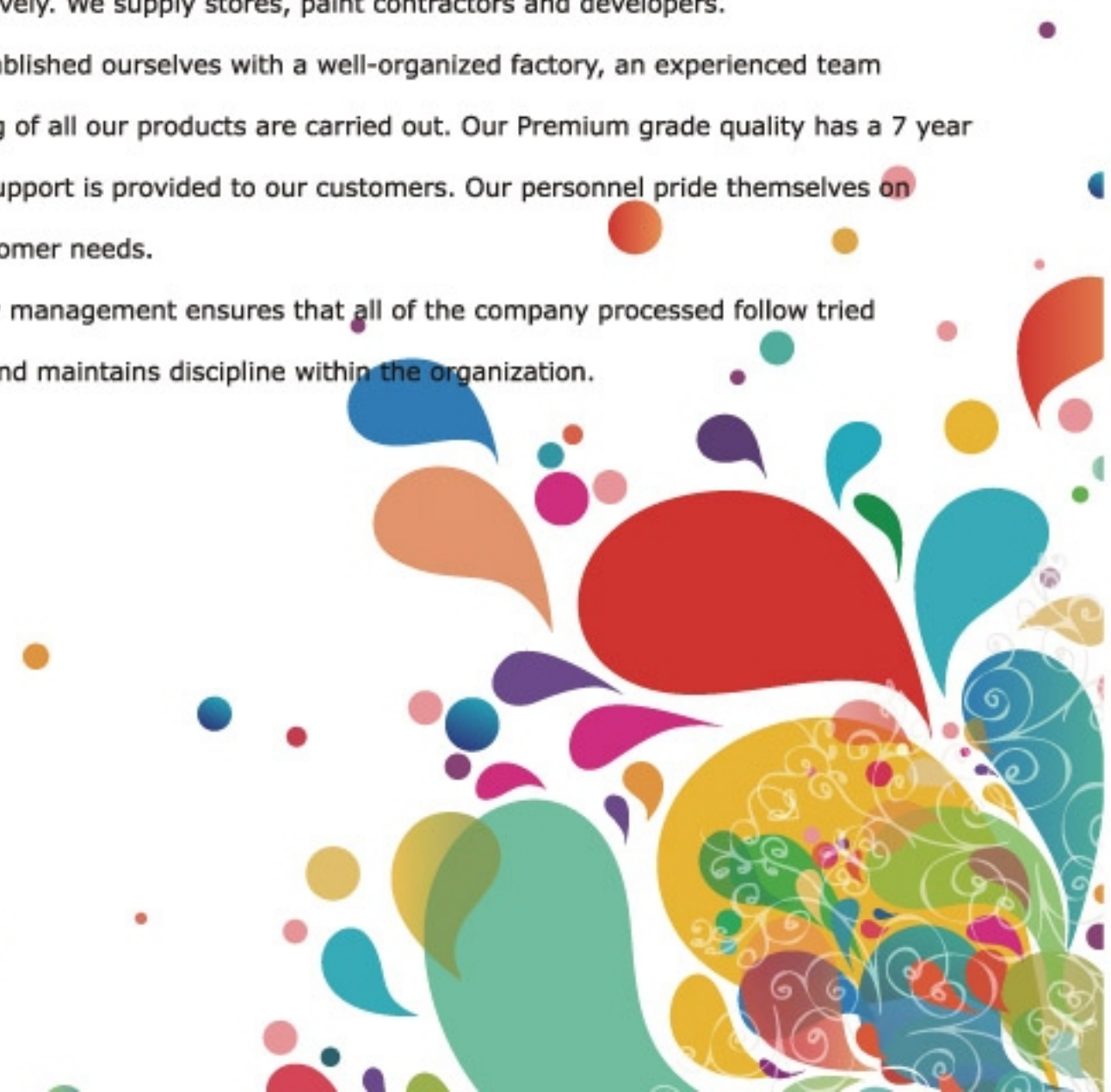
Company Profile

Mithila paints was established in 2006 to serve the paint & surface coatings market. With the core of highly experienced people around which the company was built. Our values are fundamental to our success; they form the foundation of our business, they define who we are and how we set ourselves apart from the competition. They underpin our vision of the future, business strategies, Decisions and actions.

Since its inception in 2006, MITHILA PAINTS has marked an enviable reputation of excellence and quality in manufacturing products designed to meet the demanding standards of architectural and building industry professionals. Today, that reputation is the cornerstone of the company's continued success. With years of knowledge and experience, Mithila Paints produces a wide range of quality paint products. Being a small progressive company, we produce our product quickly and cost effectively. We supply stores, paint contractors and developers.

We established ourselves with a well-organized factory, an experienced team and proper Q.C. testing of all our products are carried out. Our Premium grade quality has a 7 year guarantee. Technical support is provided to our customers. Our personnel pride themselves on responsiveness to customer needs.

Quality management ensures that all of the company processed follow tried and trust procedures and maintains discipline within the organization.



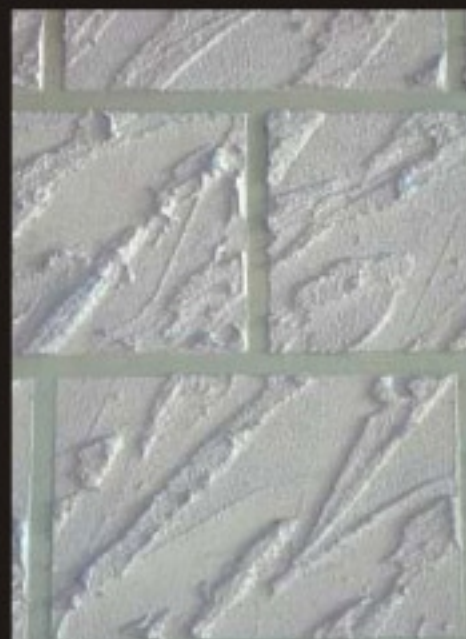
Castle - 001



Castle - 002



Castle - 003



Brick - 001



Brick - 002



Brick - 003



Amazon - 001



Amazon - 002



Amazon - 003



Products Exterior



LOTUS (Exterior Primer)

Lotus exterior primer has excellent filling and sealing properties, covers a wide range of irregularities found in new/old construction site buildings. It tolerate high PH common in new masonry and ensures a uniform look. This superior exterior primer is based on modified styrene acrylic emulsion reinforced with inert pigments and extenders. Lotus primer is specially suited for as a decorative base coat or protective coat on exterior surfaces. It may be applied on prepared masonry, concrete, plaster, gypsum and wood surfaces.



WALLPRIDE (Exterior emulsion economy)

Wallpride offers excellent resistance to washability, cracking, chalking and weathering in comparison to other economical exterior paints. Its modified styrene acrylic emulsion ensures that paint stays on your wall longer than ordinary paints. Wallpride exterior emulsion can withstand fungus and bacteria and is easy to apply and recoat. It has excellent adhesion and UV resistant properties.



WALLPLEASURE (Premium exterior emulsion)

WALLPLEASURE is modified styrene acrylic emulsion reinforced with silicon resin with elastomeric properties. Wallpleasure provides extremely good protection against alkali and UV degradation, thus ensuring that the shade doesn't fade for a long time and the paint lasts longer.



WALLFANTASY (Elite exterior emulsion)

WALLFANTASY is the perfect formulation for exterior paint. It contains high sheen that will make your walls sparkle. Wallfantasy is ultra premium all weather water repellent paint. It is pure form of acrylic emulsion reinforced with high silicon resin with elastomeric properties. This adds elegance to your home and ensures that it makes heads turn and earn praises.



MAGIC (Pearl metallic)

MAGIC Pearl is pure form of acrylic emulsion reinforced with high sheen pearl pigments for interior and exterior smooth metallic finish. Imparts metallic sheen to the paint, Resistant to fungal, algal attack, Washability and Long lasting, non-fading finish.





MADHUBAN (Luster Water based)

MADHUBAN is forest of paint pleasure with rich sheen and distinct roller (*Dana*) pattern Luster offers a rich satin shimmer to your walls that enhances the interiors of your home. The unique (*Dana*) pattern, offers a finish that is unmatched by any other product. MADHUBAN LUSTER does not wet with water. Instead, its repel nature forces water to roll down as little beads, just as a lotus leaf would do. Madhuban water based luster is an easy to clean, smooth and highly durable painted surface.

RAGENBOGEN (multi spray)

Ragenbogen is a spray finish product with multi color formulation. It is a unique multicolored coating that combines various tones and textures. Ragenbogen is amiably artistic and provides new avenues of expression to designers. Thinning ratio Ready to use or 3-5% with water. Drying time - 4 to 8 hours.

CLEAR COAT

CLEAR COAT is a water based lamination coat to existing surface. It makes surface glossy and washable. Thinning ratio 50-70% with water. Drying time - 2 to 4 hours.

GLITTERATI COAT

Glitterati coat is a lamination coat with glitters. It makes surface sparkle, glossy and washable. Thinning ratio 50-70% with water. Drying time - 2 to 4 hours.

WILD STONE COLORS

Specially made for cementuss stone finish products coating and pigmentation process so that it could look like real stone. It enhances the feel of stone.

GEL MAGIC COAT

It's a gel based coat for top coating texture pearl paints, it gives designer sufficient time to play with the design. Gel magic protects paint surface from fast drying, so that it could not catch several patches to the design. Thinning ratio 1 : 1 with pearl or top coat paint.

CEMENTUSS (Stone finish)

CEMENTUSS stone finish is a Stamped light weight concrete concept that is patterned or textured or embossed to resemble brick, slate, flagstone, stone, tile, wood, and various other patterns and textures. CEMENTUSS Stamped concrete is commonly used for patios, sidewalks, driveways, pool decks, and interior flooring.

This is highly used for exterior decoration purposes and landscaping due to its perfect finish, crack resistance and attractive appearance. CEMENTUSS stone finish effect exterior walls that are known for their strength, fine finish and different color combination. CEMENTUSS stone effect exterior walls are carried out as per the specifications detailed by the customers to fulfill their exact requirements. Thinning ratio 15- 20% with water. Drying time - 72 to 168 hours. Coverage 8-15 Sq.Ft./bag

PIETRA (stone spray)

PIETRA is a top most durable weather resistant coating with high abrasion resistance. PIETRA IS Formulated with high styrene acrylic resin mixed with silica quartz, silica sand, special additive ingredients. It's a spray applied finish provides grooved stone patterns in varied color's, like bumpy granite and sand stone. PIETRA does not require top coat, its self pigmented single coat finish. Thinning ratio Ready to use or 3-5% with water. Drying time - 24 to 28 hours

Spray Bubble - 001



Spray Bubble - 002



Spray Bubble - 003



Pietra - 001



Pietra - 002



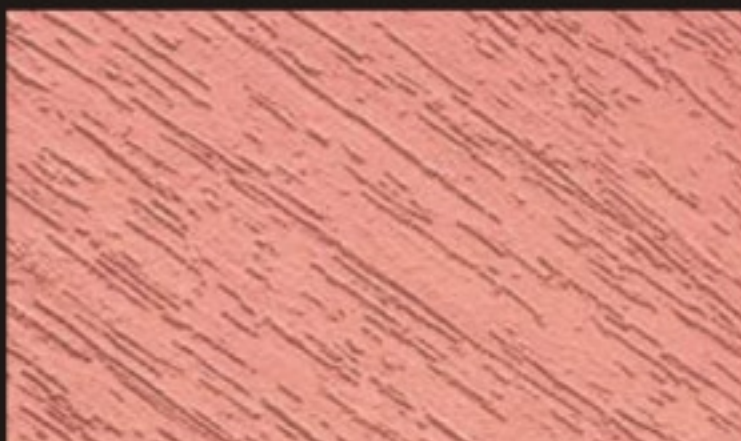
Pietra - 003



Raindrop - 002



Raindrop - 003



Raindrop - 005



Raindrop - 006



Raindrop - 001



Raindrop - 004



Products Texture coat



RAINDROP (Rustic)

RUSTIC is a most durable weather resistant coating with high abrasion resistance. Formulated with high styrene acrylic resin mixed with silica quartz, silica sand, special additive ingredients. It's a trowel applied finish provides grooved patterns in varied directions, like vertical/horizontal/crisscross/half round circle/plus sign etc. It is most durable weather resistant finish with abrasion resistance. Thinning ratio Ready to use or 3-5% with water. Drying time - 24 to 28 hours.

AMAZON (Super fine smooth)

Co-polymer emulsion based roller texture finish material reinforced by cream foam of marble powder applied on interior/exterior prepared masonry, concrete plaster, gypsum and wood surfaces. It is specially designed for use as a decorative and protective interior and exterior coating.

Thinning ratio Ready to use or 5-15% with water. Drying time - 24 to 28 hours.

CASTLE (Dholpur)

CASTLE DHOLPUR is easy to apply and can be applied on all absorbent surfaces. It creates a rustic dholpur stone like finish which makes castle stone effect to surface. Castle texture Forms a hard texture body that is excellent against abrasion, scratch and versatile in design.

Thinning ratio Ready to use or 5-15% with water. Drying time - 24 to 28 hours.

ANCHOR Synthetic fibre plaster

It is a polypropylene triangular fibre based product contains blend of styrene acrylic resin emulsion, mica, silicon resin, with natural silica sand and stone minerals. It reduces water seepage and protects walls from damp. Reduces cracks during hardening stage.

Synthetic fibre plaster is available in all products of texture coating segment.

Thinning ratio Ready to use or 5-15% with water. Drying time - 24 to 48 hours..

RATO (Cement putty)

RATO is a tough white cement based putty. Rato putty is a water resistant polymerized material f interior/exterior concrete surface, prepared masonry, mortar walls, ceilings, wood, ply and gypsum surface etc. It can be applied even on a moist surface

RATO white cement based putty is available in coarse and fine variant.

Thinning ratio 25- 30% with water. Drying time - 14 to 18 hours.

RATO (white Cement rustic)

RATO White cement based rustic has a long pot life and excellent consistency. It has extra spreading capacity without compromising on opacity. Made up of silica quartz, silica sand, special additive ingredients. It's a trowel applied finish provides grooved patterns in varied directions, like vertical/horizontal/crisscross/half round circle/plus sign etc. It is most durable weather resistant finish with abrasion resistance.

Thinning ratio 25- 30% with water. Drying time - 24 to 28 hours. Coverage 100 - 110 Sq.Ft./bag.

RATO (black Cement rustic

RATO Black cement based rustic has a long pot life and excellent consistency. It has extra spreading capacity without compromising on opacity. Made up of silica quartz, silica sand, special additive ingredients. It's a trowel applied finish provides grooved patterns in varied directions, like vertical/horizontal/crisscross/half round circle/plus sign etc. It is most durable weather resistant finish with abrasion resistance.

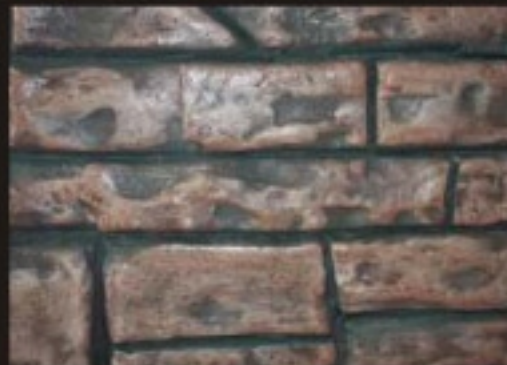
Thinning ratio 25- 30% with water. Drying time - 24 to 28 hours. Coverage 100 - 110 Sq.Ft./bag



CSW -001



CSW -002



CSW -003



CSF -001



CSF -002



CSF -003



CSW -004



CSW -005



CSW -006



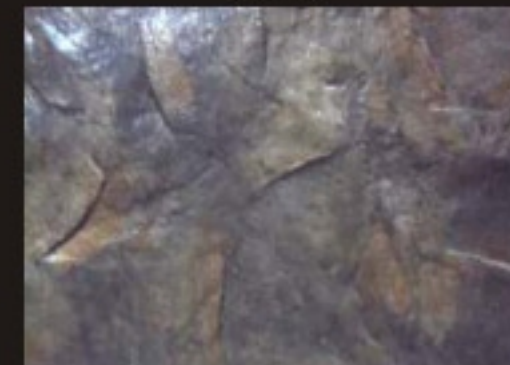
CSF -004



CSF -005



CSF -006



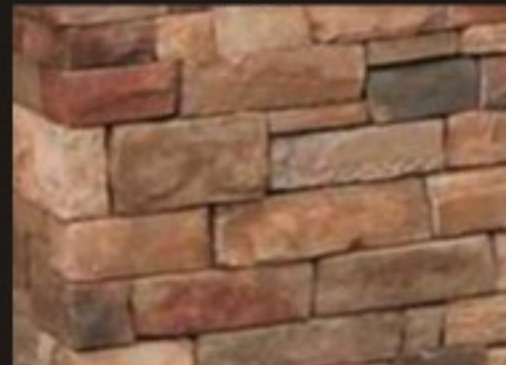
CSW -007



CSW -008



CSW -009



CSF -007



CSF -008



CSF -009

